

Volume Eleven
Issue One
Winter 2005



www.merchantville.com

Borough of Merchantville, NJ

Merchantville Borough Newsletter

*Peace and Friendship with all Mankind is our Wisest Policy
and I wish we May be Permitted to Pursue it*

by Thomas Jefferson

Wayne Bauer Sworn in as New Police Chief

Merchantville Mayor Patrick Brennan is seen administering the oath of office to our new borough police chief, Wayne Bauer, during the December 13th Borough Council meeting. Chief Bauer who took the oath with his wife at his side, is a former detective sergeant and 18 year veteran on Merchantville's police force. He replaces retiring Chief Robert Ward.



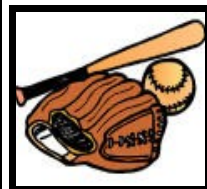
Photo courtesy of Mark Swanson - The Retrospect

Since assuming his new duties Chief Bauer has made two appointments within the police department. Steve Marone is our new detective sergeant and has assumed the duties that Wayne held in his previous job and Eric Schmidt has been elevated to the rank of lieutenant.

We thank Chief Ward for his 22 years of service to our community and wish him a long and well deserved retirement.

LITTLE LEAGUE REGISTRATION

Merchantville Little League will hold their annual T-Ball, Baseball and Softball registrations for Boys and Girls ages 5-14 at **The Merchantville Community Center** on:



January 12th (6 pm-8 pm) \$5 discount

January 29th (10 am-12 pm)

February 9th (6 pm-8 pm)

Registration Fee per child: \$70

Refundable Service Deposit per family: \$30

Birth certificates are required at registration for NEW players.

**Dates to Remember: April 9th - MLL Opening Day
April 22nd - MLL Beef & Beer**

The 2005 Merchantville Little League President is Victor Minkiewicz (856-577-5109) and Vice President is Jim Hughes. To aid in the registration process, the 2005 Registration Forms (Player Registration, Player Medical Release, Volunteer Application, and Manager Application) are available to complete prior to registration on our website at: <http://eteamz.active.com/merchantville11>.

Questions can be emailed to: MLL2005@comcast.net.

FIRST FREEHOLDER Meeting of '05 to be held in Merchantville!

The Camden County Board of Freeholders will be hosting a Freeholder's meeting at the Community Center on January 20, 2005 from 5:30 - 9:30 p.m. This is their first meeting of the New Year and they invite residents and all other county constituents to attend. Merchantville's own, Carmen Rodriquez, will make her debut as a newly elected county freeholder at this meeting. The Community Center is located at 212 Somerset Avenue at the end of Greenleigh Court. Come out and take this opportunity to better our community!

VOLUNTEER FOR PUBLIC EVENTS

The spirit of volunteerism and cooperation between the Borough's Public Events Committee, Business & Professional Association and the West Maple NPP and many town organizations has resulted in an annual calendar year of events and promotions that continually stimulate commercial and community vitality. These events range from the **Christmas Parade** and **Birthday Celebration** to the **Craft Festival**, **Car Show**, **Arts Fair** and **Town Wide Yard Sale**. Join us to celebrate and support Merchantville by volunteering to help out with some of these activities. **Just contact Mark Pagano at 856-663-0168!**

Neighborhood Preservation Meeting



The Neighborhood Preservation Program will have a public meeting on Thursday, January 20, 2005 at 7:00 p.m. to review the Year 4 Work Plan for the program. A Resident Organization meeting will follow. Please join us at 5 West Park Avenue, Merchantville, NJ. Questions? Call Denise Brouse at 856-665-6211.

A SPECIAL NOTE OF THANKS to all who participated in making our holiday public events so successful. Your generous sponsorships and volunteer efforts make it possible for us to provide our residents and neighbors with the spirit of the Yuletide Season.



Philadelphia
Fruit Market

DELIVERS

856-662-1400

2005

BOROUGH NEWSLETTER PUBLICATION SCHEDULE

JANUARY 10th

FEBRUARY 28th

(Submissions due by February 14th)

APRIL 11th

(Submissions due by March 28th)

MAY 23rd

(Submissions due by May 9th)

JULY 11th

(Submissions due by June 27th)

AUGUST 22nd

(Submissions due by August 8th)

OCTOBER 3rd

(Submissions due by September 19th)

NOVEMBER 14th

(Submissions due by October 31st)

A FEW FACTS ABOUT THE MERCHANTVILLE-PENNSAUKEN WATER COMMISSION . . .

Many of our customers are unaware of the fact that the MPWC, which is co-owned by the Borough of Merchantville and Pennsauken Twp., was first established in 1926. Another interesting fact is that our service area goes beyond Merchantville and Pennsauken to supply water daily to areas in Camden City as well as Cherry Hill Twp.



The MPWC has over 14,000 connections serving nearly 50,000 people. Some of our largest customers include the Cherry Hill Mall, the old Garden State Race Track, the Hilton Hotel, Aluminum Shapes, Inc., J&J Snacks, Cooper River Plaza Apts., Merchantville and Pennsauken Country Clubs, and Pepsi Cola to name a few.

In the 70 plus years of service to these communities we have come a long way from the horse and carriages that carried water to customers. Now water is carried by underground water mains which homes and businesses connect to in order to obtain their water. In fact, if all the water mains from the MPWC were put in a straight line, we could supply drinking water to Richmond, Virginia. In total we have approximately 175 miles of water mains.

That brings us to the question of how much water the MPWC pumps on a daily basis. Granted, the season of the year and the weather have a tremendous impact on our pumpage. In the winter months, the MPWC has averaged 5½ million gallons per day. During the summer months that daily number averages 6½ million gallons per day. This is equal to over 130 gallons of water daily for every woman, man and child in our service area.

So where does all this water come from? While some water companies get their water from surface sources like rivers, lakes, reservoirs and the ocean, the MPWC gets all of its water supply from 14 underground wells. These wells vary in depth from 139 to 290 feet. Although these wells appear to be very deep in the earth, they are shallow compared to many towns in South Jersey that need to drill 700, 800 feet and deeper, before being able to produce significant amounts of drinking water.

Another MPWC benefit to customers is the above ground water storage facilities that have been built through the years. The MPWC has 5 above ground water tanks with a capacity of 7 million gallons of water. This type of storage not only enhances water pressure which is needed to take showers, sprinkle lawns and fight fires, it also provides more than a full days water supply in case of emergency.

The MPWC prides itself on its commitment to keep abreast of the most recent advancements in water treatment technologies. That commitment extends to continued training and education. Our management staff as well as many of our treatment and transmission personnel continue to attend training seminars and courses designed to keep us up to date and aware of better ways to serve our customers with the safest and best tasting water possible.

The MPWC has invested in the most current methods and modern plants for the treatment and transmission of your drinking water. In fact, the MPWC has hosted other water treatment professionals and New Jersey Dept. of Environmental Protection officials to showcase our facilities and share our success stories. These investments of time and money have enabled the MPWC to provide, through the years, a continuous and plentiful supply of clean, safe, and tasty water.

Our office is located right next to the Merchantville Post Office at 20 West Maple Avenue and we can be reached by phone at (856) 663-0043. If you experience an after hours or week-end emergency please call: (856) 663-0045. To learn more about the Merchantville-Pennsauken Water Commission log on to our website at www.mpwc.com

Newsletter Submissions must be received by the requested date and emailed to merchantvillenj@comcast.net. Any questions regarding articles for publication should be directed to Joan Brennan at 665-8045.

Distribution and delivery of the newsletter is handled by John Alloway. He may be contacted at 663-8107 or via email at afhinc@verizon.net with any problems or concerns.

ST. CLAIRE'S Grace Episcopal Church

**thrift
SHOP
& BOOK NOOK**

OPEN

Fridays and Saturdays
10 a.m. to 2 p.m.

Find household, clothing and
book bargains galore!

'Moonlight Over Merchantville'

Please Join Us For

A Merchantville PTA Cocktail Reception
And Dance Fundraiser

Saturday March 12th 2005

At 7:00 pm

The Merchantville Community Center
212 Somerset Avenue

Featuring

Hot & Cold Hors d'oeuvres,
Beverages, Dessert, Live entertainment
Chinese Auction and 50/50 Raffle

Tickets \$20.00 per person.



The Talk O' The 'Ville...



David and Joan Evans of 130 N. Centre Street celebrated their 50th Wedding Anniversary on November 27, 2004. They were married at Zion Episcopal Church in Philadelphia. They have two daughters (Deborah & Susan) and three grand-daughters. They also have a "pake" named Tinker Toy. Salute!



Mark and Kim Pagano became first time grandparents when son Keith and Jessica Yarnbo welcomed Damian Antonio on December 8, 2004. Damian weighed in at 7lbs 8oz and 20 inches long. Congratulations to All!



Nick DiMatteo is serving his third tour of duty in Iraq and currently oversees a regiment of 67 soldiers. He recently told wife Rose that what they need most right now is access to entertainment. Often, after a 24-72 hour shift they have 12-24 hours of down time and greatly need to relax and recharge. The only music, TV, etc., available to them is local and they could use some familiar vibrations! So we are taking donations of any new or used CD's & DVD's - everything's welcome - Pop to Blues to Rap... 'Spiderman' to 'The Sopranos'. Please drop your CD's & DVD's as soon as possible in the boxes provided at Borough Hall, The Public Library and The Philadelphia Fruit Market. Thanks for your help & Remember Our Troops!

Please submit newsletter announcements to merchantvillenj@comcast.net

GETCONNECTED



www.merchantvilleNJ.com

Where Community
Begins...



Grab a Cup of Coffee
And Catch up with your
friends at
Merchant Café
Taste Café



MERCHANTVILLE PUBLIC LIBRARY PROGRAM CALENDAR

The Merchantville Public Library will jumpstart the new year with fun programs for kids.

Call 856-665-3128 to register.

After School Knitting Club

Every other Wednesday, Jan. 5th - March, 3:00 p.m.
For kids in grades 3 and up.

Join us every other Monday as we knit squares that we'll make into a lap blanket for our library.

Monday Madness

Every other Monday, Jan. 10th - March, 3:00 p.m.
For kids in grades 3 and up.

Join us every other Monday for a snack and craft.

Stuffed Pet Parade

Wednesday, Jan. 12, 3:30 p.m.

Time to round up stuffed pets and walk them to our library. We'll award prizes for: most unique, most worn and "dog eared," cutest, most in need of repair, scariest and funniest. Snacks for all humans.

Shrek 1, Performed by Mr. Malcomb

Monday, January 31, 2005, 4:00 p.m.

For kids of all ages.

Live presentation of Shrek 1! Help re-enact the story of your favorite green ogre and his sidekick Donkey. If you have time, join us beforehand at 3 pm for a snack and Shrek craft.

Say it with Pictures on Valentines Day!

Monday, February 14, 2005, 4:30 p.m.

For children 5 years and older.

Join us for scrapping fun. Bring 1 to 3 pictures to create your own Valentine photo greeting card. Class size is limited, so call to register

Aesop's Fables

Monday, March 7, 2005, 4:00 p.m.

For all ages.

Live interactive presentation of Aesop's Fables, by Mr. Malcolm. If you have time, join us beforehand at 3:00 p.m. for a snack and animal craft.

The Merchantville Public Library, part of the Camden County Library System, is located at 130 Centre St. in Merchantville. For more information, please call (856) 665-3128 or log on to: www.camdencountylibrary.org.

Matthew Harrison Chiropractic Center



602 W. Maple Ave.
Merchantville, NJ 08109

Phone: 856-486-4866

Fax: 856-661-9181

Email:

matthchiro@aol.com



THE Merchant

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Volume 2, Issue 1

Winter 2005

2004 EXECUTIVE COMMITTEE

John Scholtz (*President*)

Joan Fatula (*Treasurer*)

Russ Mutschler (*Secretary*)

Joan Brennan (*Communications*)

Brad Walker (*Marketing*)

NEXT MEETING - 2005 Elections & Reorganization

WEDNESDAY, JANUARY 19th at 8:00 A.M.

The MBPA will hold its 2005 Reorganization Meeting on Wednesday, January 19, 2005 at the offices of Prudential Lamp-lighter, 36 Alexander Avenue. On the agenda for this meeting will be elections for the 2005 MBPA Executive Committee and 2005 committee assignments. This meeting is open to all members of the Merchantville business and professional community and we encourage your participation.

LOCAL CHIROPRACTIC CENTER HOSTS HEALTH FAIR

Chiropractor Matthew Harrison has just opened his practice at 602 West Maple Avenue across from Wellwood Park on the corner of Maple and Hamilton Avenues. It is open daily including evening hours for your convenience. They will be hosting a health fair at St. Peter's Church on Saturday, February 19th from 6 to 9 p.m. and invite you to stop in and speak with him and other physicians about your health concerns.

For a more complete evaluation, please call to arrange an appointment at 856-486-4866.



CUSTOM TRAVEL SERVICES ATTENDS EXCLUSIVE DISNEY CONFERENCE

Georgiann Jaworskyj, CTC, ACC, Owner of Custom Travel Services, Inc. was among the more than 300 top-producing travel agency owners and managers who recently gathered at the Walt Disney World® Resort for the Inaugural Disney's Ear



Marked conference - a conference specifically designed for "Authorized Disney Vacation Planners." Custom Travel Services has been designated by Walt Disney Parks and Resorts as an "Authorized Disney Vacation Planner" (not an

agent of The Walt Disney Company or its affiliates), based on its strong support in selling Disney vacations.

As a conference delegate, Jaworskyj had the opportunity to hear from a number of leading sales, marketing and travel authorities regarding the latest trends and technologies that are shaping the leisure travel industry - knowledge, that consumers can benefit from when planning their next Disney vacation with Custom Travel.

Custom Travel Services has been in business in Merchantville for 10 years, and has established itself as an area expert on Disneyland® Resort, Walt Disney World Resort and Disney Cruise Line® vacations specializing in family vacations and honeymoons. As an industry veteran, Jaworskyj has received extensive training on Disney Destinations theme parks, resorts, cruises, vacations packages and more, and can provide the utmost in professional assistance in planning customized Disney vacations. In fact, one reason the agency has been designated an "Authorized Disney Vacation Planner" is that at least 50 percent of its leisure travel counselors are College of Disney Knowledge graduates. The College of Disney Knowledge is an in-depth comprehensive training course that allows agents to develop their expertise in planning magical Disney vacations.



SEMI-ANNUAL CLEARANCE SALE

January 10th - January 22nd

20-60% OFF

Seasonal & Selected Merchandise

18 South Centre Street ? Merchantville, NJ ? 856-663-4001

IN THIS ISSUE . . .

A Custom Travel Disney Vacation

MBPA 2005 Elections Meeting

Harrison Chiropractic Center

Bayberry's Clearance Sale



Custom Travel Services

221 North Centre Street

856-663-0444

www.customtravelservices.com

Did you know????

Attention All Dog Owners!

State law requires that all dogs be licensed. If your dog does not have a Year 2003 tag, please bring a copy of your pet's rabies vaccination (Please note: It MUST be valid through November 30th, 2003) and, if applicable, proof of neutering to the Borough Clerk's office.

The office is located in Borough Hall and is open from 9AM 'til 5PM, Monday through Friday. Licenses are \$7.00 for neutered pets and \$10.00 for non-neutered. Please call 662.2474 ext. 103 for more info.

Valid Rabies Inoculation certificates and proof of neutering MUST be presented to obtain a license.

The **"Welcome To Merchantville"** sign is being refurbished. It should be back in place very soon, gracing the entrance to the **"Borough Beautiful."**

Merchantville Garden Club

The Garden Club is looking for help around town. Please call Kathryn Gorski at 663-5099 if you are interested in weeding, planting and/or watering at any of our gardens at the Gazebo, Merchantville circle, Borough Hall, the planters along the railroad berm and at Browning Road.

The Garden Club is a small, fun group and could really use your assistance to make the Borough as Beautiful as it can be....give us a call at 663-5099 today!



ATTENTION ALL YOU WALKERS!

Next time out why not grab a plastic bag and pick-up some litter and trash as you get your daily exercise. Thank you in advance for your help!

STAY IN TOUCH @

[www.mer chantvil lenj.com](http://www.merchantvil lenj.com).

Email your information or articles to

David and Joan Evans of 130 N Centre Street celebrate their 50th Wedding Anniversary on November 27, 2004. They were married at Zion Episcopal Church in Philadelphia. They have two daughters (Deborah & Susan) and three granddaughters. They also have a 'peke' named Tinker Toy.

NOTICE OF SEWER UTILITY RATE INCREASE

In 1996, the Borough of Merchantville and the Pennsauken Sewerage Authority (PSA) entered into an Interlocal Services Agreement whereby PSA agreed to continue to transmit the Borough's wastewater from the Borough's borders through Pennsauken to the CCMUA interceptor line. PSA also agreed to perform regular routine maintenance of our wastewater collection system. In return, the Borough (through the newly-created Merchantville Sewer Utility [MSU]) agreed that its user fees would not be less than the full rate charged by PSA to its customers. At the time of the agreement, there were no fee increases to our customers.

PSA has recently increased its fees and, for the first time, we are obligated to increase ours accordingly.

The new annual MSU fees effective as of January 1, 2003 are: Residential \$156.00; Senior Citizen \$74.00; Commercial \$132.00 minimum plus \$1.27 usage charge per 100 cu ft. The MSU commercial fee increase, while substantial, is the minimum we can contractually charge our commercial customers.

Your sewer bills will be mailed before the end of April and will be due on June 1st. Please note that the grace period for late payment without interest is 10 days. Payments received after June 10 will be

