

Volume Twelve
Issue Eight
Late Fall 2006



www.merchantville.com

Borough of Merchantville, New Jersey

Merchantville Borough Newsletter

November comes and November goes , With the last red berries and the first white snows . The fires burn and the kettles sing , And earth sinks to rest , Until next spring .

NORTH, ALLOWAY & WALDRON TEAM WIN!

On Tuesday, November 7th the residents of Merchantville spoke and elected three municipal representatives. The team of North, Alloway and Waldron swept the race and joined friends, family and campaign workers at the Collins House to celebrate their victory. Their message was, "Together we can secure the future of Merchantville". Frank North, councilman since 1995, will assume the job of mayor in January. John Alloway returns as a member of Borough Council and Shawn Waldron will join as a new member in 2007. Monica Sohler came in third falling 200 votes short in her bid for council. Full election results are available online @ www.camdencounty.com. Congratulations and Good Luck to our new representa-

Planning Board OK's TCE Redevelopment

On Monday, October 30th, before a crowd of about 30 residents and business owners, the Merchantville Planning Board voted 6-2 to approve "The Park Avenue", a Town Centre East redevelopment application submitted by AST Development Corporation, Lavallette, NJ. The board plans to memorialize their decision at their next regular meeting on November 14th. The decision permits a building of up to 60' and 100 percent coverage. The redevelopment project, located along Park Avenue and between Park and Chestnut Avenues, will be overseen by the borough's engineering firm, Remington & Vernick. You can continue to follow the progress of this redevelopment at the following online sites www.merchantville.com and www.astdevelopment.com/projects_redevelopment.html.

THANKSGIVING & TOM TURKEY

The first Thanksgiving was celebrated in October of 1621, not November. The celebration lasted for three days and included games and food.

The Indian women and men both ate together. Pilgrim women had to stand behind their menfolk, dutifully waiting until the men were done and full before they were allowed to eat anything.

During the first Thanksgiving celebration, the Wampanoag Indians brought to the feast fat wild turkeys and introduced the Pilgrims to a local delicacy called popcorn.

George Washington was the first president to proclaim a 'National Day of Thanksgiving' in 1789. In 1941, Congress issued a national proclamation setting our observance of Thanksgiving on the fourth Thursday of November.

Benjamin Franklin wanted to make the turkey the national bird of the United States of America but he was opposed by Thomas Jefferson. Legend has it that Franklin then named the male turkey a "tom turkey" to spite Jefferson.



COMING SOON . . .

This December you can enjoy a month full of festivities in your own downtown. Merchantville's Public Events Committee has planned an array of yuletide treats for all ages to enjoy . . . Stay Tuned!

YULEfest
2006

MERCHANTVILLE, NEW JERSEY

December 1 - December 23



Borough Council Meetings

Occur on the 2nd and 4th Monday of each month upstairs in Borough Hall from September to May and on the 2nd Monday of the month during the summer. They are open to the public and minutes are available to the public on the town website or in the business office at Borough Hall after they have been approved.

2006 COMMUNITY CALENDAR

Nov. 27 - Public Events Meeting, 6:00 p.m. in Borough Hall
 Nov. 27 - Borough Council Meeting, 7:30 p.m. in Borough Hall
 Nov. 28 - Board of Education Meeting, 7:30 p.m. in the Public Library
 Dec. 1- 24 - YuleFest 2006
 Dec. 5 - Historic Preservation Comm. Meeting, 7:30 in Borough Hall
 Dec. 11 - Borough Council Meeting, 7:30 p.m. in Borough Hall
 Dec. 12 - Planning Board Meeting, 7:30 p.m. in Borough Hall
 Dec. 12 - Board of Education Meeting, 7:30 p.m. in the Public Library
 Dec. 26 - Borough Council Meeting, 7:30 p.m. in Borough Hall
 Dec. 26 - Board of Education Meeting, 7:30 p.m. in the Public Library
 Jan. 2 - Borough Council Reorganization, 7:30 p.m. in Borough Hall

Information about Borough, Community & Organization meetings and events can be found on the town website @ www.merchantville.com. Events and meetings posted here are those submitted to the website prior to October 1, 2006. For updates and additions to the **Community Calendar** between newsletter publication dates please visit the town

2007

BOROUGH NEWSLETTER PUBLICATION SCHEDULE

JANUARY 5th

Submissions due by December 22nd

FEBRUARY 23rd

Submissions due by February 9th

APRIL 6th

Submissions due by March 23rd

MAY 18th

Submissions due by May 4th

JUNE 29th

Submissions due by June 15th

AUGUST 17th

Submissions due by August 3rd

OCTOBER 5th

Submissions due by September 21st

NOVEMBER 16th

Submissions due by November 2nd

Email newsletter submissions to:

newsletter@merchantville.com

Delivery concerns should be directed to:

Community Affairs Officer

Fred Kohler @ 856-662-2474 ext. 120

2007 Mayor and Borough Council

Frank North, Mayor (Annual Salary \$1317.37)

(856) 665-2489 (H)

(856) 663-3022 (W)

John Alloway, Councilman (Annual Salary \$922.68)

(856) 663-8107 (H)

(856) 663-9085 (W)

Patricia Fields, Councilwoman (Annual Salary \$922.68)

(856) 663-8691

Paul Finnegan, Councilman (Annual Salary \$922.68)

(856) 665-7003 (H)

(856) 488-4408 (W)

Shawn Waldron, Councilman (Annual Salary \$922.68)

(856)486-2195

Robert Zeiders, Councilman (Annual Salary \$922.68)

(856) 661-0039

Be a Special Angel

The Salvation Army is well-known for graciously assisting families in need this time of year. The holidays are made even more enjoyable with your intervention and willingness to help the children of these families. That is why Dr. Sapienza and his team are once again participating in the Salvation Army's annual Angel Tree program. Beginning November 13th, our office will have on display an Angel Tree that contains the names and ages of children in need. Make a child's holiday wishes come true by stopping by our office, choosing a name off of the tree, and purchasing a small gift. Together we can make a difference! Participation ends 12/15/06

There is no price to measure the kindness of the human spirit

Gary G. Sapienza, DMD FAGD

311 East Maple Avenue

Merchantville, NJ 08109

(856) 662-6152

www.SapienzaDental.com



Merchantville SAFETY ALERT

Due to a recent incident in town, the Helping Hand Safety Program is appealing to the Merchantville Community. **We Need Helping Hand Safety Program Volunteers.** At the present time there are only 16 safe houses/locations in the Borough. There are many areas in Merchantville that do not have a Helping Hand house. The streets listed below **DO NOT** have coverage for this program:

**Alexander Avenue
Browning Road
Cedar-West, Chestnut, Church, Clifton, Clinton & Cove
Euclid Avenue
Fifthian Avenue
Gilmore & Greenleigh
Ivins Avenue
Lexington & Linden
Maple Avenue, Maple Terrace, Morris & Myrtle
Oak Terrace
Prospect Ave.
Rodgers-East & Russell
Somerset, Springfield, Stanley, St. James & Sussex
Victoria & Volan
Walnut, Westminster, West End & Woodbine**

Please review the requirements for participation for the program to see if you and/or anyone you know in Merchantville may be a candidate to volunteer for this program.

- ♦ Complete an application and process through the Police Department, including fingerprinting and approval.
- ♦ Must have a responsible adult in the house during school hours especially during the times children are walking to and from school.
- ♦ Must have a working phone in the home in order to call 911.

The Police Department and the Helping Hand Safety Program appreciate your participation in keeping our children safe. For more information or to volunteer, please contact:

**Barbara Heinz, Borough Coordinator 663-5757
Officer Fred Koehler, Crime Prevention 662-2474 X 120**



MERCHANTVILLE PUBLIC LIBRARY

The Merchantville Public Library, part of the Camden County Library System, offers fun programs for kids of all ages and is located at 130 Centre Street in Merchantville. For more information or to register please call (856) 665-3128 or log on to: www.camdencountylibrary.org.

Decoupage.....Decoupage a framed mirror project for children in grades 2 and above.

Wednesday, November 15, 3:00 – 4:30 p.m.

REGISTRATION IS REQUIRED FOR ALL PROGRAMS

ENTERTAINMENT BOOKS

The Merchantville EMD (Evening Membership Dept. of the Woman's Club of Merchantville) will be selling Entertainment Books again this year as a fund raiser. Proceeds will benefit the South Jersey Food Bank, Ronald McDonald House, several charities donating to cancer, diabetes, Alzheimer's and local hospitals and emergency squads. Entertainment Books make great gifts for the Holidays and keep giving all year! To purchase, please call Judy at (856) 663-6243 or Joan at (856) 662-8995.

Holiday Gift Certificates Now Available

Treat your loved one to relaxation and renewal with the yoga class or series of their choice

Individual Class: \$15

Winter Series: \$121

Call 856.662.4100 with any questions and to arrange for pick-up. The Winter Series schedule will be posted soon.

Wellspring Center for Yoga & Health
19 North Centre Street
Merchantville, NJ 08109

Want to help beautify your town?

For information about helping to keep the "Borough Beautiful" and joining Merchantville's Garden Club call please contact Jane Homon at 856-665-0149 or email lapajar@yahoo.com.



WE WANT

The spirit of volunteerism and cooperation between the Borough's Public Events Committee, Business & Professional Association and the West Maple NPP and many town organizations has resulted in an annual calendar year of events and promotions that help to stimulate commercial and community vitality. These events range from the Christmas Parade and Birthday Celebration to the Craft Festival, Car Show, Arts Fair and Town Wide Yard Sale.

The Public Events Committee meets on the second Monday of each month at 6:00 p.m. upstairs in Borough Hall. We WANT YOU to volunteer your time for some of these ac-

Shade Tree Commission - Living Christmas Trees 101

If you have been thinking of getting a live Christmas tree this year but weren't sure what is involved, this information is for you. Here are some tips for preparation, and for care of the tree before, during, and after the holidays.

Choose your tree carefully, taking into account the drainage, amount of sun and size of the location in which you have planned to plant it. (If you do not have enough space on your property for a tree consider purchasing a shrub instead.) A knowledgeable nursery professional can help you with this decision. Remember to dig the hole before the ground freezes, and to cover securely both it and the soil that will be used to back fill.

Store the tree in a cool, sheltered location such as an unheated garage for a few days before you plan to bring it indoors. Remember to water the tree regularly – more often for a balled and burlapped tree than for one in a container - especially when the weather is dry, bright, and windy.

Do not keep the tree in the house longer than 7 days; if it comes out of dormancy and begins growing actively again the likelihood of it surviving outdoors is compromised. Keep it in the coolest, brightest location in the home and away from all sources of heat. Minimize the number of lights used on the tree as well. Once the tree is indoors and in a waterproof container, water carefully to prevent standing water around the roots. (A layer of gravel in the bottom of the container helps, too.)

Plant the tree as soon as possible after removing it from the home following recommended planting practices. Remember to water it and place a 3" layer of mulch over the root ball (but not touching the trunk) to help moderate soil temperatures and prevent frost heaving.

With careful planning and care before, during, and after the holidays your tree can be a source of beauty and memories for a long, long time.

THE MERCHANTVILLE HISTORICAL SOCIETY



O' Little Town Of Merchantville! 'Tis the season for shopping, wrapping and celebrating. Don't forget house touring. After a marked absence the Christmas House Tour has returned. Record the dates and times of Friday, December 8th, 5 to 9 pm, and Saturday, December 9th, noon to 4 pm, in your planner. Be on the look out for additional updates.

Speaking of calendars, be sure to highlight Thursday, January 25, 2007. It's the date of the Annual Merchantville Historical Society Meeting. Who was the owner and founder of the Gentlemen's Driving Park? Who contributed \$50,000 to the building of St. Peter Church and is buried in the church crypt? Where was there a prominent summer guest house? Where was there a crippled children's home for many years? There will be an in depth presentation of the Merchantville Community Center from its origin, as part of the Robbins-Burleigh Estate, to its present role.

In addition, you can participate in the ongoing compilation of our Merchantville scrapbook. There'll be on site scanning of your photos as well as photo printing request opportunities. A special tribute to our past president, Edith Silberstein is planned.

sPs

St. Peter School recently completed the renovation of the school library through a generous donation from the Kelley family in loving memory of their mother, Theresa Kelley. The Kelley children and some of the grandchildren graduated from St. Peter School.

The gift funded new carpeting, new bookshelves and a partial scholarship. In discussing the donation, the family emphasized the "joy their mother took in seeing her children and grandchildren thrive in the loving community environment found at St. Peter."

St. Peter in Merchantville will hold its annual Christmas bazaar on December 1st 4:00 - 9:00 p.m. and Saturday December 2nd, 11:00 a.m. - 2:00 p.m. immediately following the Holiday Parade along Maple Ave. Games, prizes, refreshments and more!

BOXTOPS FOR EDUCATION!

Merchantville Schools are collecting Box Tops for Education from food products with the box top logo on them. Each logo is worth 10 points. Please save them and send to the school or give to a **Merchantville, St. Peters or 1st Baptist School** student.

MEET THE MERCHANTVILLE'S JUNIORS

The December meeting of the Merchantville Junior Woman's Club will be held offsite on December 7th starting 6:30. Woman between the ages of 18 and 40 are encouraged to attend to learn more about our club and our upcoming Operation Santa project.. Contact Amy Lignelli at 856-662-0475 for details about our December meeting or to learn more about membership in the Juniors. The Merchantville Junior Woman's Club serves the local and global community through donations of time and money to charities including local libraries, fire departments, breast cancer research, CARE, Children's Special Hospital and many others.



LOCAL WORSHIP SERVICES

As the holidays approach we would like to remind you that links and information about local religious services are available online on the side menu under **"Community"**

► **"Worship"** on the town website @ **www.merchantville.com**. Or

you can go directly to many Merchantville Church websites:

First Baptist Church: **www.fbcm.com**

First Presbyterian Church: **www.fpcmerchantville.com**

Grace Episcopal Church: **www.forministry.com**

St. Peter R.C. Church: **www.stpeterrcc.com**

AN OASIS FOR CIGAR SMOKERS

Cigar Alley is located in the heart of Merchantville behind the News Nook, 17 South Centre Street. It was voted the #1 Cigar Shop in South Jersey 2005 "Best of South Jersey Readers Choice Awards" by the Courier Post. They have a walk-in humidor with a wide variety of premium cigars & factory direct bundles (over 400 facings), from the top cigar factories. All of their cigars are long-filler and hand rolled.

They have a smoking lounge for our customers to relax and enjoy their cigars. Every Friday night from 5:00-8:00 p.m. they provide wine and cheese for our cigar smokers. Smoking is permitted throughout the store.

Coming Events:

Ashton, November 17, 2006

Altadis, December 8, 2006.

COUNTY FLU SHOT SCHEDULE

Tuesday, November 21 - 9:00 am to 12:00 pm

Cherry Hill Community Center, Cherry Hill

Wednesday, November 22 - 9:30 am to 11:30 am

Harry Williams Community Center, Runnemede

Wednesday, November 22 - 2:30 pm to 4:30 pm

Barrington Senior Center, Barrington

Monday, November 27 - 4:00 pm to 7:00 pm

Eastern High School Cafeteria, Voorhees

Wednesday, November 29 - 9:30 am to 11:30 am

St. Aloysius' Church, Oaklyn

Wednesday, November 29 - 2:30 pm to 4:30 pm

Audubon Park Community Hall, Audubon

Wednesday, December 1 - 9:30 am to 11:30 am

City Hall Council Chambers, Camden

Shots are available to Camden County residents only.

Proof of residency will be required (for example a driver's license.)

Shots are offered to all County residents over the age of 9, an adult guardian will be necessary for anyone from the ages of 9 thru 17.

Other dates and directions are available at Borough Hall

2007 BUSINESS DIRECTORY PLANNED:

At its October meeting, the MBPA approved a plan to produce a Business Directory for the coming year. The publication is expected to debut at the 2007 Spring Arts Fair. After that will be available for residents and the public in all Merchantville businesses and at all events. Janet Hutchinson from HBS, has been awarded the contract and will be working with business association member Kris Sodano

Host A "Girls Night Out" Holiday Party

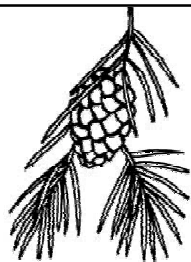


Invite Friends and Family to join you for Seasonal Savings at **Bayberry's & The Country B l o o m**.

Reserve your date for a private party from 7:00-9:00 on any Tuesday, Wednesday or Thursday evening from **November 22nd** thru **December 14th** and we'll open our doors to you and your guests for a private shopping spree. **You Invite The Guests - We Do The Rest!** We'll provide invitations, refreshments and the promise of two fun-filled hours with your friends, family or co-workers. Our gift shops are brimming with the scents, sights and sounds of the season. Our selection of traditional, country, primitive and whimsical gifts and home décor provide the perfect solution to



SHOP MERCHANTVILLE FIRST



Help Dress Up the Borough's Boughs

The twin trees in front of Borough Hall will be lighted for the holiday season on Friday evening, December 1st. All residents and school aged children are invited and encouraged to participate by creating and donating an earth-friendly ornament to dress up their boughs.

A Few Helpful Hints. . . Homemade ornaments can be made from fruit, dried Indian corn, pinecones, dough, dried flowers, eggshells, paper and more!

Philadephia Fruit Market

856-662-1400

Order Your Holiday
TURKEY, ROAST or HAM
TODAY!





MERCHANTVILLE

A SUPPLEMENT OF THE MERCHANTVILLE BUSINESS & PROFESSIONAL ASSOCIATION

Volume 2, Issue 8

Late Fall 2006



The Collins House Restaurant

Presents an Evening of Fine Food & Wine

Seafood Salad

Wine Selection: Centine Rose

American Bounty Vegetable Soup

Wine Selection: Collepino

Winter Salad

Wine Selection: Cecchi Bonizio

Beef Wellington or Grilled Tuna

Wine Selection: Terrunyo Cabernet Sauvignon

Wine Selection: Pricipessa Gavi Gavia

Tiramisu

Wine Selection: Florus di Moscadello di Montalcino

FRIDAY, DECEMBER 1, 2006 at 7:00 PM

\$75 per person

For Reservations

Call: 856-661-8008



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Flowers for all occasions

Thanksgiving

Christmas

Weddings

Birthday

Anniversary

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Thank You

Congratulations

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107 South Centre Street
in Historic Merchantville

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With coupon

The Best Little Hairhouse in Town!



18 N. Centre Street
Merchantville
856-663-4722
Open 7 Days

Earth Tones

19 North Centre Street

Merchantville, NJ

856-488-1830

Hand made one of a kind

Jewelry - Pottery

Glass - Wood - Sculpture

Wednesdays/Thursdays 12-6

Friday 11-9 Saturday 11-6

Sundays from 12-5

Open Fridays in December 'til 9:00



The MBPA meets on the third Wednesday of each month at the offices of Prudential Lamplighter Real Estate, 36 Alexander Avenue, at 8:30 a.m. Members of the business community and public are welcome. Meeting minutes are published on the town website.

WELCOME



MERCHANTVILLE

Discover the Difference of our Downtown

WELCOME



TEA ROOM

OPEN FOR BUSINESS

Tuesday - Thursday, 8 a.m. to 5 p.m.

Fridays, 8 a.m. to 8 p.m.

Saturdays & Sundays

Reservations Required

40 VARIETIES OF TEA

FULL AFTERNOON TEA SERVICE

FRESH SCONES DAILY

SOUPS, SANDWICHES & LIGHT FARE

18 South Centre Street

856-662-8173

www.lmtea.net

The Country Bloom

HOLIDAY OPEN HOUSE

Nov. 17th & 18th

11:00 A.M. - 9:00 P.M.

For The Perfect Gift

This Holiday Season!

13 NORTH CENTRE ST.

(856) 662-2003

OPEN: Tues.-Sat. from 11 - 6



Bayberry's

21 N. Centre Street • Merchantville

856-663-4001

HOLIDAY PREVIEW

November 17, 18 & 19

Clip and bring this coupon for

20% Off Purchases

Hours and more information online

@www.bayberrys.com



Saint Charlotte's Candies



"A delight in every bite"

5 West Maple Avenue

Merchantville, New Jersey

856-662-0058

**DELICIOUS FRESH FOOD
INTERESTING DAILY SPECIALS
TRUE CAFÉ AMBIANCE**



Half Moon Cafe

7 East Park Avenue, Merchantville

856-662-8884

Fax 856-662-8840

Hours: Monday thru Friday 7am-3pm Saturday 8am-12noon



SHOP MERCHANTVILLE FIRST



SNOW REMOVAL WARNING BOROUGH ORDINANCE 73-8

Responsibility of Owner or Occupant

The owner or owners, occupant or occupants of premises abutting or bordering upon any streets, avenues or highways in the Borough of Merchantville shall remove or cause to be removed all ice or snow from the sidewalks of any such streets, avenues or highways ***within 10 hours*** of daylight after the same shall have formed or ceased to fall thereon.

The meaning of this ordinance is for all property owners, or occupants to clear the public sidewalks that abut your property ***within 10 hours of the storm ceasing or 10 hours after daylight, which ever is first.***

The first violation of this ordinance will cause a written warning to be issued. For any subsequent violations, a summons to appear in Municipal Court will be issued.



**Prudential
Lamplighter
Real Estate, Inc.**



36 Alexander Avenue · Merchantville, NJ

856-662-5858

www.prulamplighterre.com



METERED PARKING SPACES

New parking meters were installed in the Borough last year. Meter style, meter fees and time limits were determined by Borough Council after a two year study that included a resident survey, a business survey and several meetings with the MBPA and Police department. Time limits were based on business need, public need and proximity to alternative parking options.

Time Limits and Meter Fees are in place and posted on all meters. **One Hour Parking** is available in the high traffic business areas along Centre Street and Park Avenue to offer short term parking and encourage turnover of shared spaces for all businesses. **Two Hour Parking** is available along Maple and Chestnut Avenues for longer term parking needs. Business owners, managers and employees who do not have on site parking should park at non-metered spaces or make suitable parking arrangements so that their clients, customers and visitors can make the best use of metered parking spaces.

Parking Limits are enforced Monday through Saturday between the hours of 8 a.m. and 5 p.m.

Repeated Meter Feeding is prohibited and monitored.

Parking Citations will be written for any vehicle in violation.

**Meter Fee: 25¢ per hour.
Parking Citation Fee: \$17.00**

November 3, 2006: **TO ALL DOG OWNERS**

Your dog license(s) and registration tag(s) will expire on January 31st (2007) and must be renewed pursuant to N.J.S.A. 4:19-5.2 and Merchantville Ordinance #21-2. Please complete the Application Form at the bottom of this page and return it to Borough Hall with the fee of **\$9.00** for neutered dogs (**\$12.00** non-neutered dogs) and a self addressed stamped envelope. **PROOF OF NEUTERING MUST BE SHOWN. A VALID CERTIFICATE OF ANTI- RABIES VACCINATION MUST ACCOMPANY YOUR APPLICATION.** A dog license and registration tag will not be issued to any dog owner unless proof of vaccination against rabies is provided to this office as required by State law. **THE DURATION OF THE RABIES VACCINATION MUST EXTEND THROUGH AT LEAST NOVEMBER 2007!** Late fees will be assessed to all licenses issued after March 31, 2007.

After January 31, 2007 any person who owns an unregistered/unlicensed dog(s) 7 months of age or over is subject to a fine of not more than \$50.00 per dog. Call 662-2474 x.103 for more information.

Oren R. Thomas, IV
Borough Clerk

APPLICATION:

Name of Owner:

Address:

Phone #:

Dogs Name:

Sex:

Breed:

Hair: Short___ Medium___ Long___ Color/Markings:

Age:

2006 License Number:

VALID RABIES INOCULATION CERTIFICATE AND PROOF OF NEUTERING MUST ACCOMPANY THIS APPLICATION.